



Memory Fading, Love Enduring

Alzheimer's disease creeps slowly into a person's life but never retreats. Eventually, the individual's memory fails in too many important areas, and someone must keep watch. Round-the-clock care is needed, and that invariably falls to the one who cares most—one's partner.

Former governor of Wisconsin Marty Schreiber has seen his beloved wife, Elaine, gradually transform from the woman who had gracefully entertained in the Executive Residence to one who no longer recognizes him as her husband. In *My Two Elaines: Learning, Coping, and Surviving as an Alzheimer's Caregiver*, Marty candidly counsels those taking on this caregiving role. More than an account of Marty's struggles in caring for his wife, *My Two Elaines* also offers sage advice that respects the one with Alzheimer's while maintaining the caregiver's health. As two-thirds of those with Alzheimer's are women, he offers special guidance for men thrust into an unexpected job. With patience, adaptability, and even a sense of humor, Marty shows how love continues for his Second Elaine.



Now also available on CD!

— ABOUT THE AUTHORS —

Martin J. Schreiber served as governor of Wisconsin after being elected three times to the state senate and twice as lieutenant governor. Long involved in elder issues, he has become a nationally recognized advocate on behalf of Alzheimer's caregivers.

Cathy Breitenbucher is an award-winning journalist and author.

Net proceeds from the sales of *My Two Elaines* will be used to promote Alzheimer's caregiver support programs.

Please send me _____ print copy(ies) and _____ CDs of *My Two Elaines*. Price per book or CD: \$16.95, plus \$4.50 shipping and handling. WI residents add sales tax (see reverse). **Total:** \$ _____

Checks or Money Orders payable to: My Two Elaines

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— Praise for *My Two Elaines* —

My Two Elaines will touch the heart of every caregiver who has given his or her own to a loved one. Marty's story of selflessness and struggle will offer strength for many caregivers across our country who act as everyday heroes.

— US SENATOR TAMMY BALDWIN

What this book reminds us is that whatever our differences—our backgrounds, temperament, socioeconomic status, and, yes, even gender—the often difficult experience of caregiving can become a meaningful expression of our humanity and, as it is for Marty Schreiber, of his love for his two Elaines.

— PIERO G. ANTUONO, MD, Director,
Dementia Research Center, Medical College of Wisconsin;
Medical and Scientific Advisory Panel, Alzheimer's Disease International

Marty Schreiber has written a book that will prove to be invaluable to the Alzheimer's community. His personal experience (and wisdom gained) as a caregiver is shared in such an honest and impactful way that it should be mandatory reading for all individuals who step forward to serve in this capacity. In addition, this book will inspire all of us who are committed to the vision of the Alzheimer's Association: a world without Alzheimer's.

— DAVID SIMBRO, Senior Vice President, Northwestern Mutual;
National Board Member, Alzheimer's Association

Please visit www.mytwoelaines.com for more about *My Two Elaines*.
For bulk order discounts, presentations by the authors or more information,
please e-mail: authors@mytwoelaines.com.

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